FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034269 **Type of Permit:** FILMING **Release Date:** 12/02/2010

Production Company	EURO RSCG DIRECT RESPONSE, LLC.
Insured Company Name	EURO RSCG DIRECT RESPONSE, LLC.
Contact Phone No. 1	505-228-5555
Contact Phone No. 2	
Fax	
Address	513 NW. 13TH AVE., 5TH FLOOR PORTLAND, Oregon 97209
Production Title	MAX CLARITY
Type of Production	Infomercial

Producer	Tabitha Stowell
Director	Craig Barker
1st AD	TBD TBD
Production Manager	Peter Nelson
FilmL.A. Coordinator	Daniel Alvarez
Location Manager	Peter Nelson
Primary Phone	Mobile - 949-412-6639
Secondary Phone	Office - 310-734-1333
Location Assistant	N/A N/A
Primary Phone	Office - 000-000-0000
Secondary Phone	

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,177.00

Number of Locations 1

NOT A PERMIT

Permit #F00034269

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Summary Information

Location

Location 1 of 1

Permit Number F00034269
Production Company EURO RSCG DIRECT RESPONSE, LLC...
Insured Company EURO RSCG DIRECT RESPONSE, LLC...
Production Title MAX CLARITY

Location Manager Peter Nelson
Primary Phone Mobile - 949-412-6639
Secondary Phone Office - 310-734-1333

Location Address 622 N Main St, Los Angeles, CA, 90012

Location Name EL PUEBLO DE LOS ANGELES

Location Type Park

Location Description EL PUEBLO DE LOS ANGELES

Film Dates 12/3/2010 - 12/4/2010 04:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Traffic Officers Required

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	50
Generator	1
Motor Homes	2
Vans	1

Personnel on Location

Type	Quantity
Cast	35
Crew	35
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue; Exterior various areas, vignettes. Interior Pico House.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** G3

Location Notes Company must contact John Kopczyski 213-485-8225 prior to shoot

Approvals
FILML.A. CLOSURES — Jodi Strong
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS — Janice Takimoto
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Parking

Base Camp
Location Type : Private Parking Lot
Street : Union station Gravel lot on Cesar Chavez

Crew Parking
Location Type : Private Parking Lot
Street : Union station Gravel lot on Cesar Chavez

Lane / Full Closure CURB LANE ONLY ON THE E/S MAIN ST., ARCADIA ST. - NORTH 600' Equipment overnight.

Approximate Footage 301 - 600

Date(s) 12/3/2010 to 12/4/2010 **Time(s)** 04:00 to 20:00

NOT A PERMIT